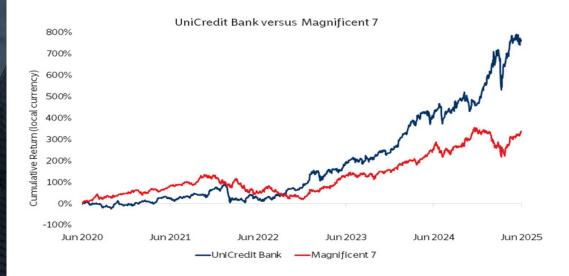
Global Matters Weekly 07 July 2025 Belvest 研富

Not-so-magnificent banks

By Lorenzo La Posta, CFA



Source: Momentum Global Investment Management, data 30 June 2025

What this chart shows

This chart shows the total return of the Italian multinational banking group UniCredit Bank, and that of the Magnificent 7 (Alphabet, Amazon, Apple, Tesla, Meta, Microsoft and NVIDIA) over the past 5 years, expressed in local currency terms. Since June 2020, the Magnificent 7 stocks delivered an outstanding return of +34% per annum (or a cumulative +340%), well ahead of global equities. Over the same period, UniCredit posted an even higher growth rate of +54% per annum (or +760% cumulative).

Why this is important

The main theme driving equity market returns since the Covid pandemic has been that of AI, with US large-cap technology stocks dominating the narrative to a point that a selected cohort of those, dubbed "magnificent", had managed to convince global investors that they were the only attractive segment of the market while everything else was just old, boring and uninteresting. And yet, an Italian banking group with nothing magnificent about it has managed to outperform them substantially, and quietly so.

Led by CEO Andrea Orcel, UniCredit has reported a slew of impressive results, including a notable increase in net profit and a high return on equity. The bank has benefited from a rising interest rate environment, which bolstered its net interest income, and from a disciplined approach to costs and risk management that contributed to its positive financial trajectory. In June 2020, the stock was trading at an extremely low price-to-book multiple of 0.3, that provided an advantageous entry level for what proved to be a great turnaround story. It now trades at five times larger multiple, evidence that UniCredit has successfully transformed its financial health and market perception.

What's the morale of the story? Sometimes, good investments are overlooked, such as mediocre companies transforming into better businesses.



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